

POSTER

To provide a medium for 4-H youth to visually show their interest in horses. To enable 4-H youth to improve their skills in linking words and visuals into an appealing unit. To enable 4-H youth to learn the process of developing good design and experience the need for careful craftsmanship and neatness. To increase public awareness of the 4-H Horse Project through illustrative displays.

GRADE DIVISIONS:

Beginner.....3-5
Junior6-8
Senior.....9-13

WISCONSIN CONTEST CATEGORIES:

- a. Creative design
- b. Educational Illustration - Vet Science, equipment parts, anatomy, etc.

WISCONSIN CONTEST RULES:

1. Limit of one poster per category.
2. Use a poster board of 14"x22". One inch of border is recommended. (No foam board)
3. All posters must include on the back: name, county, category (creative design or educational) and grade.
4. The poster can be any topic related to the Horse and Pony Project. For example:
Education: care, training, health, nutrition, psychology, breed, history of breeds, anatomy, careers, safety, reproduction, youth leadership in project, colors and markings. (Include information on your choice of subject and resources used.)
Creative Design: collage, advertisement, promotions. (Include a statement about your choice of subject matter and reason for entering poster in Creative Design.)
5. No part of the poster may protrude over 1/8" above the poster board. No sharp objects may be glued to the poster (ie: glass, wire, needles).
6. All entries must attach a card including information about their exhibit, including the choice of subject, resource material, and reason for entering it as a creative design or educational poster. This information is necessary or your poster may be disqualified.
7. A conference with the judge will be held (see Expo Rules and Class List for times). The judge will explain reasons for class placings and give you an opportunity for questions.
8. At the Judge's discretion a grand, reserve and 8 top ten ribbons in each division may be awarded.

See also "Expo Rules and Class List"

POSTER JUDGING GUIDE

Exhibitor Name _____ Exhibitor # _____ Grade _____

County _____ Category _____ Placing _____

JUDGE _____
(signature or initials)

GUIDELINES FOR POSTER CONTEST:

1. The contest is open to all 4-H Horse or Horseless Horse project members.
2. Limit – one poster per category.
3. Use a poster board (14" x 22"). One inch border is recommended. (No foam board)
4. Grade divisions: Beginner Grades 3-5
 Junior Grades 6-8
 Senior Grades 9-13
5. All posters must include on the back: name, county, grade of member and category (creative or educational).
6. A good poster is self-explanatory; it speaks for itself. Posters make people stop, look, read and remember. Effective posters (1) attract attention, (2) focus your interest on one idea and (3) sell you on taking action. Make your poster say something. Effective posters should have one main idea.

TO BE SUCCESSFUL A POSTER MUST:

- A. Catch the eye of the passerby.
- B. Be simple and clear; don't be too wordy.
- C. Impress an idea or a fact upon the viewer.

	EXCELLENT	VERY GOOD	GOOD	NEEDS IMPROVEMENT
I. Information Given and Idea Expressed				
Theme				
Simplicity				
Originality				
II. Art, Design, Lettering				
Pleasing composition, attractive				
Dynamic, eye-catching, original				
Neat, easily read lettering				
Use of color				
III. Construction				
Materials: texture, shape, size				
Durability, withstand shipping				

Comments: